



CAPABILITY STATEMENT

Kim Dixon, Proprietor
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insightsvt.com

A FULL-SERVICE MARKETING AGENCY

Insights, LLC is dedicated to empowering businesses and non-profits, especially in the ever-changing world of digital marketing. We educate our clients so they are in full control of their marketing decisions, and collaborate with them to move those decisions to action.

DUNS

794857347

CAGE

8A9G1

NAICS

519130
541511
541810
541860
541613
541870

CORE COMPETENCIES

- Marketing Strategic Planning
- Branding Development
- Creative Development
- Event Marketing
- Web Design & Optimization
- Photography
- Social Media & Outreach
- Online Advertising
- Graphic Design
- Copywriting & Editing
- Email Marketing
- Reporting & Analytics
- Marketing Training Packages

DIFFERENTIATORS

- State of Vermont CMO Pre-Qualified Marketing Vendor
- State of Vermont Agency of Transportation DBE Certified
- Full-service Agency
- Hands-on collaborative
- Results Driven
- Women Owned Small Business

PAST PERFORMANCE

Marybeth Leu: Merck Forest & Farmland

Mike McGuiness: Maple Grove Campground

Barb Salg: Rock Maple Mountain

We accept credit and purchasing cards.